

ABOUT THE CONTEST

1 SCION xB + \$15K CASH + 3 MONTHS
WHAT COULD YOU CREATE?

The Scion Battle of the Builds is a military design challenge giving you the opportunity to construct your ideal xB. If you think you have the chops to build something special...

1. Put together a team of 5 to 8 service members with the same incredible vision (2 MWR-eligible patrons may also be included)
2. Read the [official contest rules](#)
3. Download the [mission brief](#)
4. Upload a basic sketch of the car you would like to build (no fancy design tools needed) and some info about your team, your auto hobby/skills center and the car

You have until June 11, 2010 to get us your proposals. **SEMI-FINALIST** proposals will then be displayed on www.battleofthebuilds.com for your friends, family, and the world to vote on. Please note, your submission must not include the removal of any safety feature or safety equipment originally included in the Scion xB, and must leave the Scion xB in a drivable condition and with its own power.

Once Semi-Finalist voting has closed June 30th, three **FINALISTS** will be chosen as follows:

- Individualism/Originality/Creativity of Submission (35%)
- Inspiration of Submission (30%)
- Passion For Automotive Tuning Demonstrated (15%)
- Public Voting (20%)

Each Finalist will be awarded use of a Scion xB and \$15k to make their vision a reality. One ultimate winning team will be selected by professional judges and flown to Las Vegas to show off their Scion xB at the 2010 Specialty Equipment Market (**SEMA**) Show.

Cash Prizes for the Three Finalists:

1st - \$14,000 2nd - \$12,000 3rd - \$10,000

Each Auto Hobby/Skill Center that supported a finalist team will receive - \$2500

CONTEST CALENDAR

	START DATE	END DATE
Submissions Accepted	May 3, 2010	June 11, 2010
Voting on Semi-Finalists	June 16, 2010	June 30, 2010
Three Finalists Announced	July 5th	
Finalist Build Period	July 14, 2010	October 5, 2010
Grand Prize Winner Announced	October 18th	
Grand Prize Winner @ 2010 SEMA Show	November 2, 2010	November 6, 2010

[DOWNLOAD MISSION BRIEF HERE!](#)